

Coca-Cola Freestyle Mobile Pour Game

TERMS AND CONDITIONS

1. Eligibility: The Coca-Cola Freestyle Mobile Pour Game Offer (the "Offer") is open only to legal residents of the 50 United States, the District of Columbia or Puerto Rico, who are 13 years old or older at the time of participation. Employees, officers and directors of The Coca-Cola Company, Coca-Cola bottlers, Merkle Inc. and their respective parent companies, subsidiaries, affiliates, and agents and those prize providers and agencies that are involved in the development or execution of this Sweepstakes or any of its materials, and the immediate family (spouse, parents, siblings, and children) and household members of each such person are not eligible to participate in the Offer. The Offer is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

2. Sponsor: The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313.
Administrator: Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Offer begins on May 10, 2021 at 12:00 a.m. Eastern Time ("ET") and ends on July 18, 2021 at 11:59 p.m. ET **or when 10,000 participants claim the Reward, whichever is earlier** (the "Offer Period"). Sponsor's computer is the official time-keeping device for the Offer.

4. How to Participate in the Offer:

[CLICK HERE](#) for a list of all Coca-Cola Freestyle locations.

- (a) During the Offer Period, visit a participating Coca-Cola Freestyle location and purchase any size beverage. Using your mobile device, scan the QR code on the Coca-Cola Freestyle machine to launch Mobile Pour. Then, follow the links and instructions to accept cookies and to opt-in to the Offer and the tracking of your Mobile Pours. Follow the instructions to select and pour 1 beverage using Mobile Pour ("Eligible Pour"). Tap water is not eligible. **Limit: 1 Eligible Pour per day.**
- (b) During the Offer Period, complete 1 additional Eligible Pour on 2 subsequent, separate days.
- (c) After completing your third Eligible Pour during the Offer Period, follow the links and instructions in Mobile Pour to provide your name and email address to claim 1 Reward (see below). Reward may be claimed in Mobile Pour immediately after 3rd Qualifying Pour or later at Coke.OFS.io/promotion. Reward must be claimed while supplies last or by August 1, 2021, whichever is earlier.

You will not receive anything until you have made all 3 Qualifying Pours on 3 separate days during the Offer Period and taken the required steps to claim the Reward while supplies last or by August 1, 2021, whichever is earlier.

Reward: 1 \$3 Amazon.com Gift Card, fulfilled via email. Restrictions Apply. See Amazon.com/gc-legal. Approximate Retail Value of Reward: \$3. Rewards will be fulfilled approximately 2 weeks after the Offer Period.

Sponsor and Administrator are not responsible for complaints or issues regarding digital codes/certificates (claims that digital code/certificate is invalid, insufficient, etc.) and winner should address any such issues with the issuer of the digital code/certificate.

Limit: 1 Reward per person/Device during the Offer Period. Multiple participants are not permitted to share the same Device or email address. Any attempt by any participant to obtain more than the stated number of Rewards by using multiple/different email addresses, Devices, identities, registrations or any other method deemed fraudulent by Sponsor will void that participant's Offer and that participant may be disqualified.

5. Release: By participating in the Offer, participant agrees to release and hold harmless Sponsor, Coca-Cola bottlers, Administrator, and their respective related companies, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and Reward suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents and owners and operators of Coca-Cola Freestyle locations (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Offer or receipt or use or misuse of any Reward. By participating in this Program, participants agree to be bound by these Program Terms and Conditions.

6. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Offer, or any part of it, if any fraud, widespread illness, pandemic, civil unrest, technical failures, human error or any other factor impairs the integrity or proper functioning of the Offer, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the operation of the Offer or to be acting in violation of these Terms and Conditions or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Offer may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of that provision.

7. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by participants, printing errors or by any of the equipment or programming associated with or utilized in the Offer; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the registration process or the Offer; (4) technical or human error which may occur in the administration of the Offer or the processing of pours or registrations; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participation in the Offer or receipt or use or misuse of Reward.

8. Participant's Personal Information: Information collected from participants is subject to Sponsor's Privacy Policy <https://us.coca-cola.com/privacy-policy/>.